

Meet MILO!



Nature Smart
Play MILO's bug matching game



Word Smart
Read MILO's book



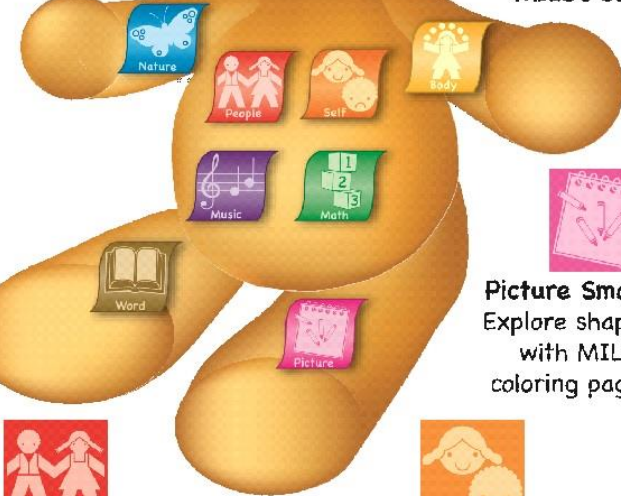
Math Smart
Count with MILO's blocks



Music Smart
Shake MILO's maracas



Body Smart
Throw, bounce, and roll MILO's balls



People Smart
Have a picnic with MILO



Self Smart
Learn about feelings

MILO's Activity Cards



"Through MILO, I am able to find my child's areas of strength and specific interest, then I focus our playtime around that area. Once my child met MILO, he was instantly engaged. I can't imagine playtime without him!"

-Jennifer Salerno, MA C.C.C./SLP and Mom



The MILO Kit includes: 1 MILO plush bear, with picture cards for the pockets; MILO backpack (MILO straps into his backpack for easy transportation); 8 MILO toy bags with toys: Plastic jar with "bug-lid" top, magnifying glass, 6 plastic bugs, bug matching game board; 4 plastic nubby sensory balls; "Playtime With MILO" book; 10 wooden, embossed count and stack blocks; 1 set of maracas, 1 set of jingle bells; 1 set of child safe crayons, one set of wipe-off coloring pages; 1 picnic set which includes: 4 teacups with saucers, 4 sets of utensils, 4 plates, 1 teapot, 1 sugar bowl, 1 milk pitcher, 1 checkered picnic blanket; "MILO's feelings" book; 4 felt expressions, band-aid, lollipop, and blanket; 8 MILO activity cards. MILO assessments and parent reproducibles available for download at www.MILObear.com.

MILO TM
Play together. Learn together.

*Be creative,
explore strengths,
discover new skills.
With MILO, playing
is educational!*



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MIToysTM
Play together. Learn together.



MIToysTM
A MULTIPLE INTELLIGENCE TOY COMPANY

MILO...A Brief History

I have been a special education teacher and a speech pathologist for nearly twenty years, and a parent for eleven. I spent countless hours using educational toys to enable learning. Never quite satisfied, I realized I needed something to help me identify HOW children learn through early play. This need helped me create MILO, a Multiple Intelligence, Learning Opportunity tool (patent pending).

MILO is an assessment and teaching tool that helps identify how a child learns by focusing on their strengths and interests. MILO encourages parents and professionals to use this information to develop skills, and to be a part of the learning process. MILO gives children choices which creates an opportunity for them to communicate. Most importantly, MILO is fun!

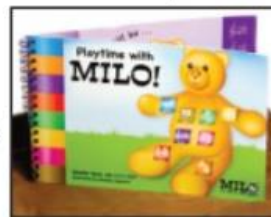


I created MILO to develop:

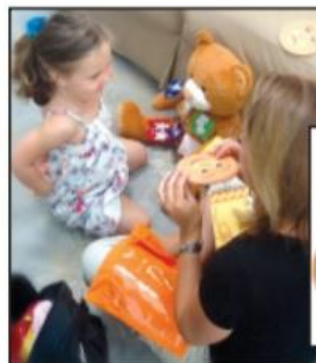
- early reading skills
- early math skills
- social/communication skills
- an understanding of feelings
- musical skills
- an appreciation of nature
- physical abilities
- spatial skills

Play Together

MILO is an "interaction" toy. In other words, he is designed for parents, therapists, teachers and children to play together. MILO's first backpack includes the book, "Playtime with MILO." This book shows children how MILO plays with the eight activities placed in the color-coded bags in MILO's backpack.



Once familiar with the toys, children are encouraged to find and select a toy by choosing from one of the color-coded pockets that match the bags. Parents can use the activity cards, also included in the bags, for activity ideas and games.



Learn Together

Inspired by the Theory of Multiple Intelligences, MILO has eight colorful, kid-friendly pockets, based on eight intelligences. These include: Nature Smart, Word Smart, Music Smart, People Smart, Math Smart, Body Smart, Picture Smart and Self Smart.

When playing with MILO, children are in the driver's seat. They dictate their play within the MILO framework. This ingenious method of play helps parents, teachers, and children discover interests and strengthen developing skills. Since MILO is a toy with unlimited potential, the activities and learning opportunities are endless.



Why children love MILO

- Communicate their own choices
- Feel a sense of independence/confidence
- Spend quality time with parent

Why Parents love MILO

- Build communication with their child
- Identify their child's strengths
- MILO's backpack and bags make clean-up easy and he's portable

Why Therapists and Teachers love MILO

- Engages students
- Ideal tool for introducing new skills
- Creates goal oriented playtime
- Encourages parents to incorporate strategies in their daily routine

